

DALE'S REMODELING

SINCE 1978

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Bio: Dale Van Lydegraf, Certified Remodeler President, Dale's Remodeling

Dale's commitment to fulfilling your dreams is the driving force behind the success of Dale's Remodeling. One of the very first certified remodelers in Oregon, Dale seeks out new innovations in the industry and tempers them with the experience and patience that guides value-based experiences for every client. Today, Dale works hand in hand with his daughter Kayla, VP of Marketing running the business together he started in 1978. Dale is very active and always up for the next adventure; he is an avid fisherman, a family man and loves to travel when time permits.

When residents of Salem think remodeling, one of the first people they think of is third-generation Salem resident Dale Van Lydegraf, CR. After graduating from McNary High School, Dale served with the U.S. Army in Arizona and South Korea and later he spent time doing charitable work building log homes in Alaska. His real building skills were developed when his father tasked him with drawing the plans for his parents' retirement home. Dale constructed the plans and spent two years building his parents A-Frame retirement home on the North Santiam River.

From that experience, Dale's Remodeling was formed working out of his home in Lyons, Or. from which the first couple of years' profits paid to remodel his 1st home on the Little North Fork River, purchased when he was just 23. Ten years later, he moved the business to Stayton for a few years, before buying his 1920's home-converted-office on Salem's South Commercial Street in 1994. A big believer in employee empowerment, his staff now includes a designer, estimator, project manager, accountant, office manager, salesman, marketing director, and field crews of lead carpenters.

One thing that helps clients make selections is Dale's on-site design showroom. He subscribes to the in-house design/build style of operation with Lead Carpenters, and operates under the simple business philosophy that "Building a business is not difficult; learning to keep it together is the truest task." Dale believes in constant change, saying that "If you always do what you've always done, then you'll always get what you've always gotten."

Dale joined ORA in 1988 in a desire to learn and grow in his chosen profession. He helped form the Salem Chapter, and later served as President of the ORA board in 1996. Dale became a Certified Remodeler in 1994, and was honored with a Lifetime Achievement Award from Remodeling Magazine's Big 50 in 1997. Dale's Remodeling has since been frequently recognized locally and nationally, including top remodeler in the U.S. annually since 1997 and local People's Choice Awards by the Statesman Journal newspaper.